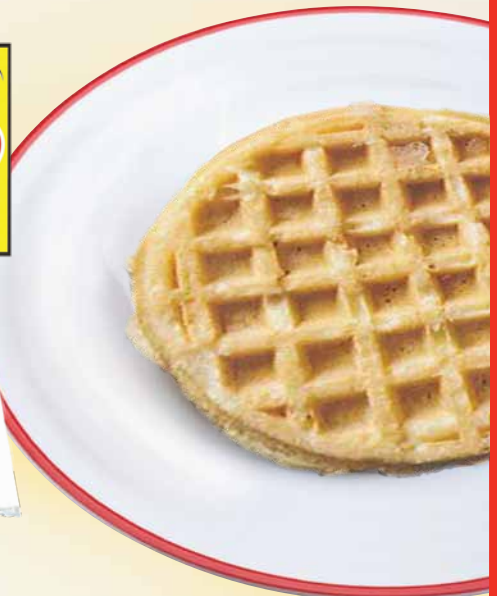


Carbon's **GOLDEN**
MALTED SINCE 1937
AMERICA'S WAFFLE

FRESH VS FROZEN

THE FACTS



Golden Malted® FRESH

- Cost 25% LESS per serving
- Approximate cost per serving is \$0.22
- Fresh waffles are large and filling in nature. As a result, guest eat only one waffle and decreases your consumption cost per guest
- Fresh waffles POSITIVELY IMPACT and raise guest comment scores of the property
- Made with FRESH ingredients
- SUPERIOR aroma, flavor and taste!
- Fresh waffles are FUN to make
- Fresh waffles are LOWER in sugar, salt, and fat
- Fresh waffles have FEW additives
- Requires NO freezer space

Others FROZEN

- Cost 25% MORE per serving
- Approximate cost per serving is \$0.30
- Frozen waffles are small in nature. In turn, guests eat 2 or more which increases your consumption cost per guest.
- Frozen waffles can NEGATIVELY IMPACT guest comment scores of a property
- PROCESSED manufactured foods
- Very little aroma, flavor, and taste
- Frozen waffles require a toaster or microwave
- Frozen waffles are HIGH in sugar, salt and fat
- Frozen waffles are HIGH in additives
- Requires freezer space



Get Connected Today!



Toll Free 1.800.253.0590 • Voice 574.247.2270 • Fax 574.247.2280



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